



Learn how to **increase your profits** through
technology tools and management
FREE TECHNOLOGY and MANAGEMENT TRAININGS:

Website Development

Thursday, February 2, 6:00-9:00 pm

E-Marketing

Thursday, February 16, 6:00-9:00 pm

E-Commerce

Thursday, March 1, 6:00-9:00 pm

Customer Relationship Management (CRM)

Thursday, March 15, 6:00-9:00 pm

Online Communications

Thursday, March 29, 6:00-9:00 pm

- ◆ EXPAND MARKET PRESENCE
- ◆ REACH NEW CUSTOMERS
- ◆ MANAGE OPERATIONS
- ◆ MAKE MONEY THROUGH INVESTMENT IN TECHNOLOGY

SPONSORED BY



All Classes will be held at:

University of the West

Room AD208

1409 Walnut Grove Avenue

Rosemead, CA 91770

RSVP at: ABAbroadband2012.eventbrite.com

At each session, there will be opportunity drawings for:

- ◆ \$25 Best Buy gift card
- ◆ \$25 Walmart.com gift card

Upon completion of **ALL 5 sessions**, participants will receive:

- ◆ Training Technology Certificate
- ◆ ABA membership (new or renewal)
- ◆ **AND** will be entered in the opportunity drawings for:
 - ◇ Vizio Tablet
 - ◇ \$100 Best Buy gift card
 - ◇ \$100 Visa card

